IDEF'23 International Defence Industry Fair will be organized on the dates between

July 25-28, 2023, under the auspices of the Presidency of the Rebuplic of Türkiye, hosted by Republic of Türkiye Ministry of National Defence, supported by the Presidency of The Republic of Türkiye Defence Industry Agency, under the management and responsibility of the Turkish Armed Forces Foundation and organized by TÜYAP Fairs and Exhibitions Organization Inc. at TÜYAP Fair Convention ande Congress Conter in İstanbul.

IDEF International Defence Industry Fair, which is among the most prestigious defence industry fairs in the world, is preparing to achieve further great successes in 2023. Exhibiting new products and technologies, and attended by senior state and private sector officials from all geographies around the world, IDEF International Defence Industry Fair will host its exhibitors and visitors at TÜYAP Fair Convention and Congress Center from July 25 to 28.

As the biggest gathering of the defence industry in Türkiye, IDEF International Defence Industry Fair is preparing to host a record number of visitors and exhibitors in 2023, by adding a new exhibition hall to its existing ones in line with the strong local and foreign demands.

Gathering the giants of defence industry under the same roof, IDEF International Defence Industry Fair hosted 1,238 exhibitor companies from 53 countries and 68,795 professional visitors from 94 countries in 2021. The fair, where 163 delegations from 81 countries and 2 international organizations in addition to the exhibitors and visitors, and national and international agreements were signed through 94 signing ceremonies, is also preparing to bring together exhibitors and professional visitors from every geography in 2023.

According to the visitor and exhibitor satisfaction survey held for IDEF fair in 2021, out of the visitors; 90% recommend the fair to their business circles, 99% leave the fair satisfied, 98% achieve their visiting purpose through the fair, and 98% plan to visit IDEF fair in 2023. The feedback we have received from our exhibitors indicate that; 82% recommend the fair to their business circles, 88% leave the fair satisfied, 90% achieve their target market through this fair, and 95% plant to attend IDEF'23 fair.

Exhibitors and professional visitors from all around the world are waiting for IDEF International Defence Industry Fair with great excitement. The exhibitor list for the companies that have signed their agreement for 2023 is available at <u>www.idef.com.tr</u> web address. You can fill in a pre-request from on <u>www.idef.com.tr</u> address in order to visit IDEF'23 International Defence Industry Fair, which is open only to professionals related to the defence industry.